# Universe.com

Business visibility and payment solution for Africa.





#### Hidden Business Potentials in Africa.

The big market in Africa lacks the digital platform to thrive. Big and small businesses suffer significant lack of access to the right customers and at the right time even with the given existing platforms like social medias.



#### Hidden Business Potentials in Africa

At most, all businesses suffers lack of reach to about 40% of their potential customers for big businesses with websites and significant resources, and about 60% for small businesses who probably has no website and has little resources to operate.





#### Hidden Business Potentials in Africa.

Also, these businesses face traditional financial barriers like lack of seamless cross-border payments processing and financial inclusion in some remote areas.







### **Web3 Platform**

### **Universe.Com**

 A reliable platform that uses Map and Live Messaging to connect Businesses and customers. 1





### **Blockchain**

#### **Protocols**

 Different public protocols that supports stable coin development and creates dynamism.

#### **Naira Stable Coin**

-An SEC Regulated crypto Naira backed by commercial banks to power up the African market place and economy.





### **Inclusive Solution**

X

3

### **Artificial Intelligence (AI)**

An integrated tool to enhance experience and market outcomes

### **Government solutions**

-Centered solutions to help government to collect revenues effectively and also to serve its citizens.

### Underlying Magic



### Google Map

-To find and locate businesses both near and far with specific product or services in mind.

### **Underlying Magic**



### Underlying Magic



### **Blockchain**

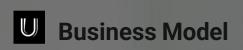
Decentralized payment processors like Solana.

-Web3 features (Naira Stable Coin Wallet and Smart Contracts)

### **Transaction charges:**

Payment Processing (of transactions between B2B and B2C)

Starting at 0.5% Per Transaction



### **Service Requests:**

Search request plans starting at #10/km

Business Visibility plans starting at \\ \pm 500/km/month





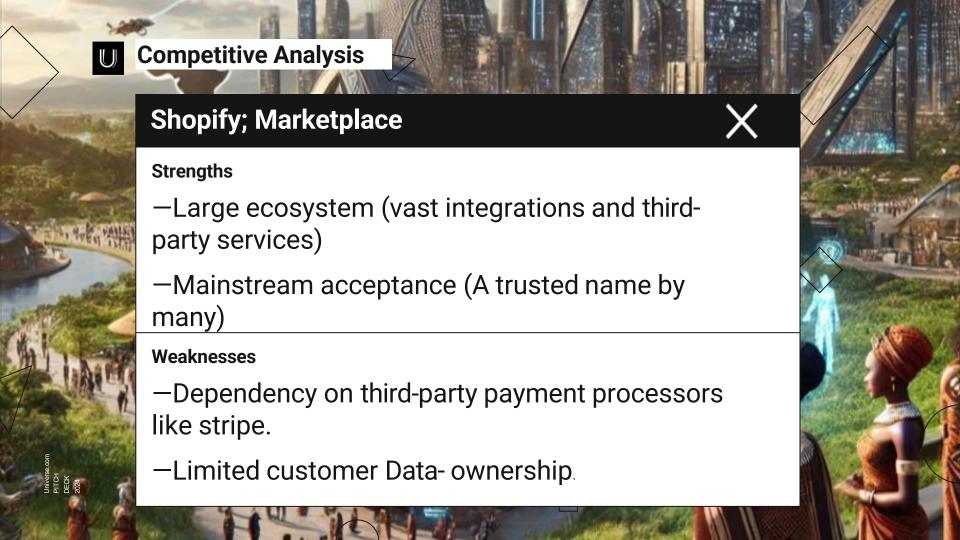
**Go To Market Plan** 

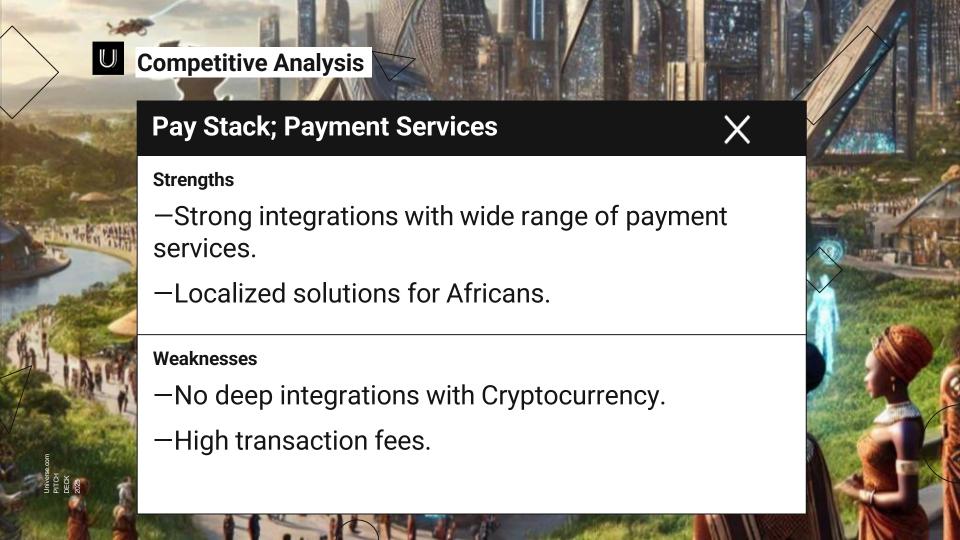
### Go to Market

Registration Campaign

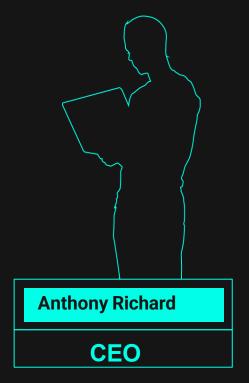
**Advertisement** 

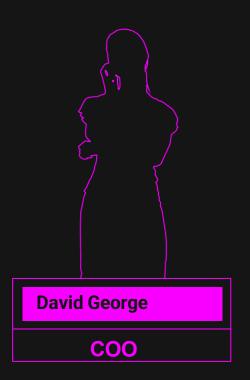
**Freemium Access** 

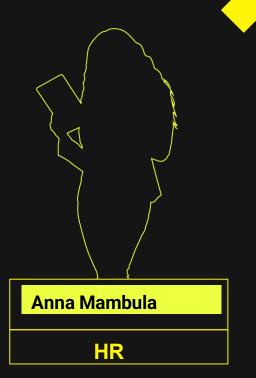




### Management Team

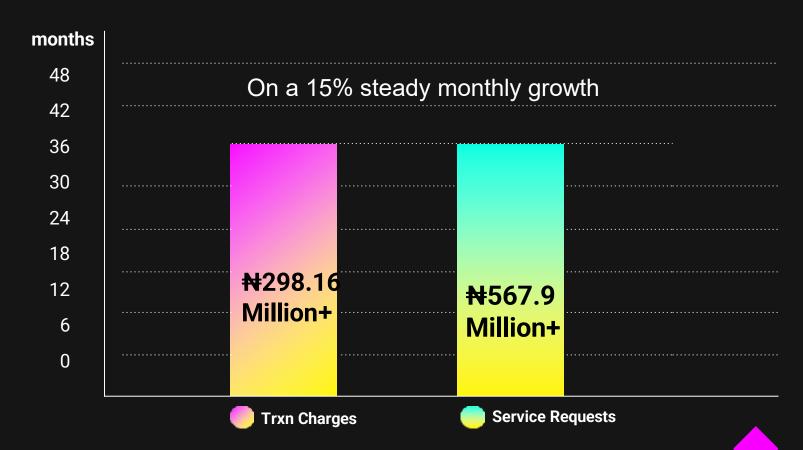






PITCH DECK

### Financial Projections and Key Metrics





## **U** INVESTMENT NEEDS **₩**10,000,000

n/b	Description	Cost	Period
1	Web3 platform upgrade version II	<del>N</del> 3,000,000	8 week
3	<b>Temporary Work space</b>	₦2,805,000	52 weeks
4	Marketing	<b>₦</b> 1,000,000	12 weeks
5	Legal Compliance	₩800,000	-
6	Runway	₦2,040,000	6 Months
7	Miscellaneous	<del>N</del> 355,000	-

### INVESTORS' PROPOSAL FOR ROI

### **Initial Public Offering**

**Description:** The company goes public, allowing investors to sell their shares in the open market.

Strategy: Focus on rapid growth to meet public market requirements, scaling the company to attract interest from institutional investors.

**Timeframe:** 10-15 years depending on the industry and market readiness.



Increasing Business-Customer Reach....

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